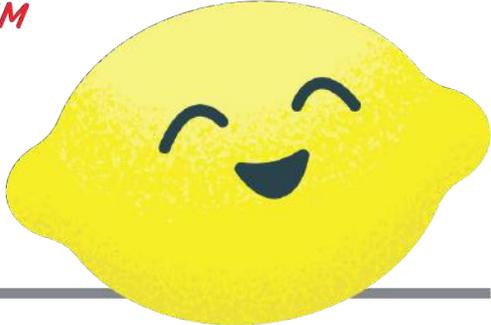


Lemonade Day!™

A cartoon-style yellow lemon with a smiling face, featuring two curved black eyes and a dark blue curved mouth. The lemon is positioned to the right of the text 'Lemonade Day!™'. Below the text and the lemon, there is a horizontal line that is broken into two segments by the lemon's position.

STOCKTON

A Success Story 2017

Lemonade Day Stockton 2017



It all started with a turtle.

When entrepreneur and philanthropist Michael Holthouse's 10-year-old daughter insisted on doing a lemonade stand to earn money for a turtle, his eyes were opened to a way that he could share both his passion for education and his experience in building successful companies to impact young people everywhere.

Lemonade Day is a nonprofit organization devoted to inspiring and developing a new generation of young entrepreneurs. Lemonade Day has grown from serving 2,700 youth in Houston, Texas to serving over one million youth throughout North America.

We're crazy about Lemonade Day Stockton, and want to share our excitement with you about the success of year two. Students in the area were invited to learn the Lemonade Day curriculum and put it to the test on May 6th at University Park.

Thank you friends, family, community members, and sponsors for helping make this year's Lemonade Day Stockton great! We believe in the importance of instilling these skills early on by sticking to the Lemonade Day motto, "Spend some. Save some. Share some." We were very impressed by this year's students' lemonade stands and their entrepreneurial spirit of what it means to be an entrepreneur.

Success is Sweet



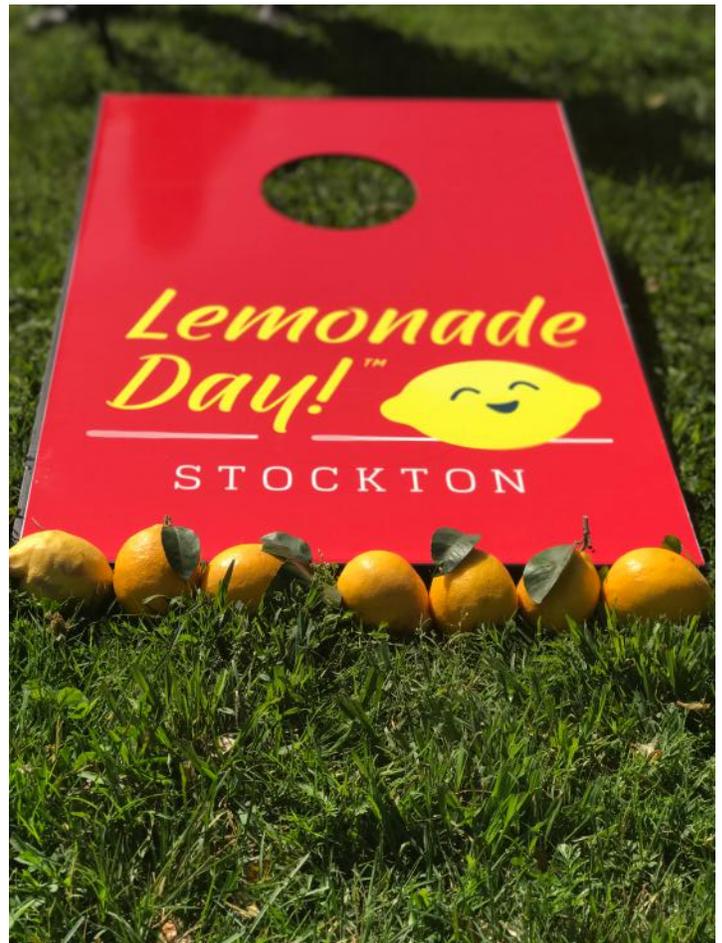
We invited the community to participate in Lemonade Day Stockton as customers for our young entrepreneurs. Two judging panels of community members also visited 40+ stands to learn about their businesses, as well as sample their lemonade and treats. Lemonade Day is a great way to gather the community and help reinforce the importance of education.



Youthful Innovation



Learning the basic skills of business is often not taught until college or not taught at all. It is important to educate the youth on the basics from an early age. The Lemonade Day curriculum allows for our young entrepreneurs to set their minds free to become innovative and creative while learning the fundamentals of spending, saving, and sharing money.



Health Careers Academy



Health Careers Academy partnered with Tuleburg in the Inaugural Lemonade Day Stockton in 2016. After having so much fun, last year's freshmen class (now sophomores) mentored this year's freshmen class in Lemonade Day Stockton 2017. With over 150 students in participation and over 40 stands, University Park flourished with entrepreneurs on May 6th.



The freshmen class at Health Careers Academy incorporates the Lemonade Day curriculum into 4-6 weeks of their regular school year. During the event, each lemonade stand is judged on the following criteria: taste of lemonade, lemonade stand theme, customer service, most successful, and healthiest lemonade. This ensures that the students learn about different aspects of a business, and allows for winners of each category to be rewarded for their hard work.



Sponsorship



Lemonade Day Stockton could not have happened without the help of our sponsors! We would like to thank the following companies for supporting the entrepreneurial spirit of our youth: Tuleburg (Presenting Sponsor); Financial Center Credit Union, City of Stockton Economic Development, Golden State Restaurant Group McDonald's, and University Park (Community Sponsors); and Community Foundation of San Joaquin and Health Careers Academy (Non-Profit Partners).



If you are interested in becoming a sponsor for Lemonade Day Stockton 2018, please contact info@lemonadedaystockton.com for more information.

If you are interested in participating in the lemonade day curriculum, please visit lemonadedaystockton.com or contact info@lemonadedaystockton.com with any questions.